



# Executive Summary

Iberia Bank Pompano Beach  
 990 N Federal Hwy, Pompano Beach, FL, 33062,  
 Ring: 1 mile radius

Prepared by Terry Salzman  
 Latitude: 26.243010073  
 Longitude: -80.10192059

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	12,875	94,254	213,842
2010 Population	12,475	91,956	211,276
2012 Population	12,395	90,348	208,551
2017 Population	12,484	90,621	209,698
2000-2010 Annual Rate	-0.31%	-0.25%	-0.12%
2010-2012 Annual Rate	-0.29%	-0.78%	-0.58%
2012-2017 Annual Rate	0.14%	0.06%	0.11%
2012 Male Population	49.6%	50.2%	50.4%
2012 Female Population	50.4%	49.8%	49.6%
2012 Median Age	53.6	45.0	45.4

In the identified area, the current year population is 208,551. In 2010, the Census count in the area was 211,276. The rate of change since 2010 was -0.58% annually. The five-year projection for the population in the area is 209,698 representing a change of 0.11% annually from 2012 to 2017. Currently, the population is 50.4% male and 49.6% female.

## Median Age

The median age in this area is 45.4, compared to U.S. median age of 37.3.

## Race and Ethnicity

2012 White Alone	89.3%	67.7%	69.8%
2012 Black Alone	6.3%	24.3%	21.6%
2012 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2012 Asian Alone	1.0%	1.3%	1.5%
2012 Pacific Islander Alone	0.0%	0.0%	0.0%
2012 Other Race	1.5%	4.0%	4.2%
2012 Two or More Races	1.5%	2.3%	2.5%
2012 Hispanic Origin (Any Race)	10.1%	16.2%	17.3%

Persons of Hispanic origin represent 17.3% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.8 in the identified area, compared to 61.4 for the U.S. as a whole.

## Households

2000 Households	7,063	41,597	96,940
2010 Households	6,816	40,430	94,263
2012 Total Households	6,807	40,054	93,662
2017 Total Households	6,797	39,911	93,494
2000-2010 Annual Rate	-0.35%	-0.28%	-0.28%
2010-2012 Annual Rate	-0.06%	-0.41%	-0.28%
2012-2017 Annual Rate	-0.03%	-0.07%	-0.04%
2012 Average Household Size	1.80	2.23	2.17

The household count in this area has changed from 94,263 in 2010 to 93,662 in the current year, a change of -0.28% annually. The five-year projection of households is 93,494, a change of -0.04% annually from the current year total. Average household size is currently 2.17, compared to 2.19 in the year 2010. The number of families in the current year is 48,506 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

Iberia Bank Pompano Beach  
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	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2012 Median Household Income	\$45,426	\$40,992	\$41,039
2017 Median Household Income	\$54,964	\$50,577	\$50,083
2012-2017 Annual Rate	3.89%	4.29%	4.06%
<b>Average Household Income</b>			
2012 Average Household Income	\$70,643	\$65,086	\$62,829
2017 Average Household Income	\$81,299	\$74,760	\$71,771
2012-2017 Annual Rate	2.85%	2.81%	2.70%
<b>Per Capita Income</b>			
2012 Per Capita Income	\$38,961	\$29,263	\$29,128
2017 Per Capita Income	\$44,406	\$33,346	\$32,944
2012-2017 Annual Rate	2.65%	2.65%	2.49%

Current median household income is \$41,039 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$50,083 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$62,829 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$71,771 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$29,128 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$32,944 in five years, compared to \$29,882 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	9,429	50,727	117,979
2000 Owner Occupied Housing Units	4,877	27,199	66,982
2000 Renter Occupied Housing Units	2,185	14,398	29,958
2000 Vacant Housing Units	2,367	9,130	21,039
2010 Total Housing Units	10,018	52,639	122,130
2010 Owner Occupied Housing Units	4,408	24,723	61,268
2010 Renter Occupied Housing Units	2,408	15,707	32,995
2010 Vacant Housing Units	3,202	12,209	27,867
2012 Total Housing Units	9,920	52,406	121,467
2012 Owner Occupied Housing Units	4,241	23,609	58,786
2012 Renter Occupied Housing Units	2,566	16,445	34,876
2012 Vacant Housing Units	3,113	12,352	27,805
2017 Total Housing Units	9,913	52,522	121,761
2017 Owner Occupied Housing Units	4,304	23,914	59,491
2017 Renter Occupied Housing Units	2,493	15,997	34,003
2017 Vacant Housing Units	3,116	12,611	28,267

Currently, 48.4% of the 121,467 housing units in the area are owner occupied; 28.7%, renter occupied; and 22.9% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 122,130 housing units in the area - 50.2% owner occupied, 27.0% renter occupied, and 22.8% vacant. The annual rate of change in housing units since 2010 is -0.24%. Median home value in the area is \$128,040, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 3.16% annually to \$149,567.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Business Summary

Iberia Bank Pompano Beach  
 990 N Federal Hwy, Pompano Beach, FL, 33062,  
 Rings: 1, 3, 5 mile radii

Prepared by Terry Salzman  
 Latitude: 26.243010073  
 Longitude: -80.10192059

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	1,495	9,645	23,668
Total Employees:	7,525	52,015	142,693
Total Residential Population:	12,395	90,348	208,551
Employee/Residential Population Ratio:	0.61	0.58	0.68

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	22	1.5%	80	1.1%	188	2.0%	533	1.0%	412	1.7%	1,405	1.0%
Construction	129	8.6%	453	6.0%	977	10.1%	4,809	9.2%	2,370	10.0%	14,653	10.3%
Manufacturing	45	3.0%	165	2.2%	394	4.1%	3,948	7.6%	1,159	4.9%	13,073	9.2%
Transportation	42	2.8%	163	2.2%	263	2.7%	1,133	2.2%	672	2.8%	3,848	2.7%
Communication	14	0.9%	37	0.5%	92	1.0%	791	1.5%	245	1.0%	1,949	1.4%
Utility	2	0.1%	11	0.2%	18	0.2%	226	0.4%	51	0.2%	1,144	0.8%
Wholesale Trade	63	4.2%	168	2.2%	564	5.9%	3,425	6.6%	1,586	6.7%	11,190	7.8%
<b>Retail Trade Summary</b>	<b>212</b>	<b>14.1%</b>	<b>1,978</b>	<b>26.3%</b>	<b>1,337</b>	<b>13.9%</b>	<b>9,646</b>	<b>18.5%</b>	<b>3,177</b>	<b>13.4%</b>	<b>21,070</b>	<b>14.8%</b>
Home Improvement	8	0.5%	129	1.7%	69	0.7%	369	0.7%	173	0.7%	957	0.7%
General Merchandise Stores	5	0.3%	593	7.9%	25	0.3%	1,302	2.5%	49	0.2%	2,059	1.4%
Food Stores	14	1.0%	223	3.0%	121	1.3%	1,874	3.6%	287	1.2%	3,558	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	27	1.8%	170	2.3%	227	2.4%	1,666	3.2%	434	1.8%	2,901	2.0%
Apparel & Accessory Stores	19	1.3%	131	1.7%	91	0.9%	348	0.7%	232	1.0%	751	0.5%
Furniture & Home Furnishings	17	1.2%	56	0.7%	123	1.3%	537	1.0%	361	1.5%	1,504	1.1%
Eating & Drinking Places	56	3.7%	372	4.9%	288	3.0%	1,964	3.8%	686	2.9%	5,059	3.5%
Miscellaneous Retail	65	4.4%	304	4.0%	394	4.1%	1,585	3.0%	956	4.0%	4,282	3.0%
<b>Finance, Insurance, Real Estate Summary</b>	<b>171</b>	<b>11.4%</b>	<b>931</b>	<b>12.4%</b>	<b>877</b>	<b>9.1%</b>	<b>3,830</b>	<b>7.4%</b>	<b>2,179</b>	<b>9.2%</b>	<b>10,293</b>	<b>7.2%</b>
Banks, Savings & Lending Institutions	23	1.5%	377	5.0%	107	1.1%	997	1.9%	289	1.2%	2,525	1.8%
Securities Brokers	8	0.5%	33	0.4%	59	0.6%	262	0.5%	143	0.6%	557	0.4%
Insurance Carriers & Agents	14	1.0%	124	1.7%	99	1.0%	477	0.9%	267	1.1%	1,831	1.3%
Real Estate, Holding, Other Investment Offices	126	8.5%	396	5.3%	612	6.3%	2,094	4.0%	1,479	6.3%	5,381	3.8%
<b>Services Summary</b>	<b>788</b>	<b>52.7%</b>	<b>3,375</b>	<b>44.8%</b>	<b>4,894</b>	<b>50.7%</b>	<b>22,562</b>	<b>43.4%</b>	<b>11,728</b>	<b>49.6%</b>	<b>60,489</b>	<b>42.4%</b>
Hotels & Lodging	18	1.2%	296	3.9%	56	0.6%	738	1.4%	146	0.6%	2,576	1.8%
Automotive Services	19	1.3%	88	1.2%	292	3.0%	1,033	2.0%	614	2.6%	2,411	1.7%
Motion Pictures & Amusements	42	2.8%	150	2.0%	213	2.2%	753	1.4%	479	2.0%	3,354	2.4%
Health Services	84	5.6%	453	6.0%	491	5.1%	4,537	8.7%	1,239	5.2%	11,308	7.9%
Legal Services	26	1.7%	87	1.2%	120	1.2%	349	0.7%	297	1.3%	955	0.7%
Education Institutions & Libraries	19	1.3%	592	7.9%	78	0.8%	2,270	4.4%	198	0.8%	5,728	4.0%
Other Services	580	38.8%	1,709	22.7%	3,643	37.8%	12,882	24.8%	8,756	37.0%	34,156	23.9%
<b>Government</b>	<b>8</b>	<b>0.5%</b>	<b>165</b>	<b>2.2%</b>	<b>40</b>	<b>0.4%</b>	<b>1,114</b>	<b>2.1%</b>	<b>89</b>	<b>0.4%</b>	<b>3,579</b>	<b>2.5%</b>
<b>Totals</b>	<b>1,495</b>	<b>100%</b>	<b>7,525</b>	<b>100%</b>	<b>9,645</b>	<b>100%</b>	<b>52,015</b>	<b>100%</b>	<b>23,668</b>	<b>100%</b>	<b>142,693</b>	<b>100%</b>

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June 03, 2013



# Business Summary

Iberia Bank Pompano Beach  
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Prepared by Terry Salzman  
 Latitude: 26.243010073  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	7	0.1%	28	0.3%	115	0.2%	70	0.3%	255	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	6	0.0%	10	0.0%	32	0.0%
Utilities	0	0.0%	0	0.0%	8	0.1%	111	0.2%	16	0.1%	613	0.4%
Construction	131	8.7%	465	6.2%	995	10.3%	4,868	9.4%	2,417	10.2%	14,961	10.5%
Manufacturing	40	2.7%	150	2.0%	393	4.1%	3,949	7.6%	1,145	4.8%	12,497	8.8%
Wholesale Trade	62	4.2%	166	2.2%	560	5.8%	3,415	6.6%	1,577	6.7%	11,173	7.8%
Retail Trade	156	10.4%	1,606	21.3%	1,034	10.7%	7,649	14.7%	2,447	10.3%	15,875	11.1%
Motor Vehicle & Parts Dealers	22	1.5%	152	2.0%	195	2.0%	1,510	2.9%	360	1.5%	2,549	1.8%
Furniture & Home Furnishings Stores	10	0.6%	34	0.5%	78	0.8%	405	0.8%	229	1.0%	963	0.7%
Electronics & Appliance Stores	9	0.6%	34	0.5%	46	0.5%	144	0.3%	129	0.5%	568	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.5%	129	1.7%	68	0.7%	367	0.7%	168	0.7%	942	0.7%
Food & Beverage Stores	15	1.0%	236	3.1%	117	1.2%	1,892	3.6%	267	1.1%	3,524	2.5%
Health & Personal Care Stores	17	1.1%	139	1.8%	62	0.6%	431	0.8%	158	0.7%	1,280	0.9%
Gasoline Stations	5	0.3%	18	0.2%	33	0.3%	163	0.3%	75	0.3%	359	0.3%
Clothing & Clothing Accessories Stores	24	1.6%	147	2.0%	115	1.2%	410	0.8%	308	1.3%	990	0.7%
Sport Goods, Hobby, Book, & Music Stores	10	0.7%	25	0.3%	60	0.6%	170	0.3%	140	0.6%	400	0.3%
General Merchandise Stores	5	0.3%	593	7.9%	25	0.3%	1,302	2.5%	49	0.2%	2,059	1.4%
Miscellaneous Store Retailers	28	1.8%	94	1.2%	191	2.0%	695	1.3%	454	1.9%	1,707	1.2%
Nonstore Retailers	4	0.2%	6	0.1%	45	0.5%	161	0.3%	111	0.5%	535	0.4%
Transportation & Warehousing	33	2.2%	161	2.1%	207	2.1%	981	1.9%	524	2.2%	3,145	2.2%
Information	33	2.2%	96	1.3%	172	1.8%	1,053	2.0%	487	2.1%	3,905	2.7%
Finance & Insurance	72	4.8%	618	8.2%	383	4.0%	2,026	3.9%	1,003	4.2%	5,973	4.2%
Central Bank/Credit Intermediation & Related Activities	24	1.6%	380	5.1%	115	1.2%	1,013	1.9%	307	1.3%	2,880	2.0%
Securities, Commodity Contracts & Other Financial	33	2.2%	86	1.1%	166	1.7%	505	1.0%	410	1.7%	1,161	0.8%
Insurance Carriers & Related Activities; Funds, Trusts &	15	1.0%	151	2.0%	102	1.1%	508	1.0%	286	1.2%	1,932	1.4%
Real Estate, Rental & Leasing	98	6.5%	333	4.4%	501	5.2%	1,987	3.8%	1,181	5.0%	4,872	3.4%
Professional, Scientific & Tech Services	226	15.1%	675	9.0%	1,259	13.1%	3,431	6.6%	3,219	13.6%	10,842	7.6%
Legal Services	31	2.0%	96	1.3%	137	1.4%	425	0.8%	336	1.4%	1,141	0.8%
Management of Companies & Enterprises	10	0.7%	42	0.6%	57	0.6%	150	0.3%	132	0.6%	338	0.2%
Administrative & Support & Waste Management & Remediation	267	17.9%	665	8.8%	1,794	18.6%	5,987	11.5%	4,183	17.7%	15,317	10.7%
Educational Services	24	1.6%	609	8.1%	104	1.1%	2,366	4.5%	254	1.1%	6,081	4.3%
Health Care & Social Assistance	101	6.8%	609	8.1%	604	6.3%	5,942	11.4%	1,465	6.2%	13,790	9.7%
Arts, Entertainment & Recreation	29	2.0%	109	1.5%	162	1.7%	609	1.2%	358	1.5%	2,658	1.9%
Accommodation & Food Services	74	4.9%	668	8.9%	346	3.6%	2,705	5.2%	835	3.5%	7,653	5.4%
Accommodation	18	1.2%	296	3.9%	56	0.6%	738	1.4%	146	0.6%	2,576	1.8%
Food Services & Drinking Places	56	3.7%	372	4.9%	290	3.0%	1,967	3.8%	689	2.9%	5,077	3.6%
Other Services (except Public Administration)	128	8.6%	441	5.9%	996	10.3%	3,588	6.9%	2,257	9.5%	9,170	6.4%
Automotive Repair & Maintenance	14	1.0%	47	0.6%	245	2.5%	765	1.5%	520	2.2%	1,858	1.3%
Public Administration	7	0.5%	105	1.4%	40	0.4%	1,078	2.1%	89	0.4%	3,542	2.5%
<b>Total</b>	<b>1,495</b>	<b>100%</b>	<b>7,525</b>	<b>100%</b>	<b>9,645</b>	<b>100%</b>	<b>52,015</b>	<b>100%</b>	<b>23,668</b>	<b>100%</b>	<b>142,693</b>	<b>100%</b>

Source: Copyright 2012 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2012.

June 03, 2013