



# Executive Summary

Hill 5  
721 SW 2nd St, Dania Beach, Florida, 33004  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 26.04879  
Longitude: -80.14987

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	13,769	82,243	248,441
2010 Population	13,784	85,480	256,367
2016 Population	14,649	90,019	271,717
2021 Population	15,695	95,935	290,291
2000-2010 Annual Rate	0.01%	0.39%	0.31%
2010-2016 Annual Rate	0.98%	0.83%	0.93%
2016-2021 Annual Rate	1.39%	1.28%	1.33%
2016 Male Population	48.3%	49.4%	49.9%
2016 Female Population	51.7%	50.6%	50.1%
2016 Median Age	41.8	42.8	42.8

In the identified area, the current year population is 271,717. In 2010, the Census count in the area was 256,367. The rate of change since 2010 was 0.93% annually. The five-year projection for the population in the area is 290,291 representing a change of 1.33% annually from 2016 to 2021. Currently, the population is 49.9% male and 50.1% female.

### Median Age

The median age in this area is 41.8, compared to U.S. median age of 38.0.

### Race and Ethnicity

2016 White Alone	44.9%	70.8%	68.2%
2016 Black Alone	48.1%	19.2%	21.0%
2016 American Indian/Alaska Native Alone	0.3%	0.4%	0.5%
2016 Asian Alone	1.3%	2.1%	2.2%
2016 Pacific Islander Alone	0.1%	0.1%	0.1%
2016 Other Race	2.8%	4.2%	4.6%
2016 Two or More Races	2.6%	3.2%	3.4%
2016 Hispanic Origin (Any Race)	17.8%	29.3%	32.8%

Persons of Hispanic origin represent 32.8% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 71.5 in the identified area, compared to 63.5 for the U.S. as a whole.

### Households

2000 Households	5,593	36,683	110,304
2010 Households	5,710	37,861	111,184
2016 Total Households	6,013	39,489	116,690
2021 Total Households	6,412	41,902	124,120
2000-2010 Annual Rate	0.21%	0.32%	0.08%
2010-2016 Annual Rate	0.83%	0.68%	0.78%
2016-2021 Annual Rate	1.29%	1.19%	1.24%
2016 Average Household Size	2.38	2.25	2.30

The household count in this area has changed from 111,184 in 2010 to 116,690 in the current year, a change of 0.78% annually. The five-year projection of households is 124,120, a change of 1.24% annually from the current year total. Average household size is currently 2.30, compared to 2.27 in the year 2010. The number of families in the current year is 63,542 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

September 20, 2016



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<b>Median Household Income</b>			
2016 Median Household Income	\$37,934	\$45,329	\$44,926
2021 Median Household Income	\$40,500	\$52,718	\$52,065
2016-2021 Annual Rate	1.32%	3.07%	2.99%
<b>Average Household Income</b>			
2016 Average Household Income	\$53,259	\$67,288	\$66,774
2021 Average Household Income	\$58,512	\$73,666	\$73,172
2016-2021 Annual Rate	1.90%	1.83%	1.85%
<b>Per Capita Income</b>			
2016 Per Capita Income	\$22,847	\$30,010	\$29,156
2021 Per Capita Income	\$24,871	\$32,652	\$31,734
2016-2021 Annual Rate	1.71%	1.70%	1.71%

Current median household income is \$44,926 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$52,065 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$66,774 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$73,172 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$29,156 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$31,734 in five years, compared to \$32,025 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	6,761	42,668	132,125
2000 Owner Occupied Housing Units	2,586	21,736	67,394
2000 Renter Occupied Housing Units	3,007	14,947	42,909
2000 Vacant Housing Units	1,168	5,985	21,822
2010 Total Housing Units	7,044	45,374	139,692
2010 Owner Occupied Housing Units	2,601	20,369	63,558
2010 Renter Occupied Housing Units	3,109	17,492	47,626
2010 Vacant Housing Units	1,334	7,513	28,508
2016 Total Housing Units	7,389	47,618	146,519
2016 Owner Occupied Housing Units	2,422	19,172	60,300
2016 Renter Occupied Housing Units	3,592	20,317	56,390
2016 Vacant Housing Units	1,376	8,129	29,829
2021 Total Housing Units	7,805	50,296	154,109
2021 Owner Occupied Housing Units	2,569	20,296	63,688
2021 Renter Occupied Housing Units	3,843	21,607	60,432
2021 Vacant Housing Units	1,393	8,394	29,989

Currently, 41.2% of the 146,519 housing units in the area are owner occupied; 38.5%, renter occupied; and 20.4% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 139,692 housing units in the area - 45.5% owner occupied, 34.1% renter occupied, and 20.4% vacant. The annual rate of change in housing units since 2010 is 2.14%. Median home value in the area is \$215,100, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.94% annually to \$248,669.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Business Summary

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Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	1,383	8,081	21,328
Total Employees:	16,366	91,713	225,006
Total Residential Population:	14,649	90,019	271,717
Employee/Residential Population Ratio:	1.12:1	1.02:1	0.83:1

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	0.6%	69	0.4%	79	1.0%	443	0.5%	228	1.1%	1,234	0.5%
Construction	91	6.6%	531	3.2%	600	7.4%	4,303	4.7%	1,467	6.9%	10,338	4.6%
Manufacturing	53	3.8%	797	4.9%	290	3.6%	6,637	7.2%	671	3.1%	10,823	4.8%
Transportation	93	6.7%	1,823	11.1%	454	5.6%	6,957	7.6%	941	4.4%	10,666	4.7%
Communication	12	0.9%	489	3.0%	75	0.9%	1,235	1.3%	198	0.9%	2,538	1.1%
Utility	2	0.1%	9	0.1%	19	0.2%	139	0.2%	43	0.2%	443	0.2%
Wholesale Trade	96	6.9%	822	5.0%	473	5.9%	4,744	5.2%	1,042	4.9%	9,301	4.1%
<b>Retail Trade Summary</b>	<b>347</b>	<b>25.1%</b>	<b>3,504</b>	<b>21.4%</b>	<b>1,655</b>	<b>20.5%</b>	<b>16,227</b>	<b>17.7%</b>	<b>4,366</b>	<b>20.5%</b>	<b>40,373</b>	<b>17.9%</b>
Home Improvement	31	2.2%	387	2.4%	123	1.5%	1,107	1.2%	286	1.3%	1,842	0.8%
General Merchandise Stores	10	0.7%	121	0.7%	46	0.6%	676	0.7%	129	0.6%	1,973	0.9%
Food Stores	32	2.3%	474	2.9%	145	1.8%	2,132	2.3%	387	1.8%	5,143	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	45	3.3%	327	2.0%	302	3.7%	2,861	3.1%	922	4.3%	8,658	3.8%
Apparel & Accessory Stores	15	1.1%	83	0.5%	77	1.0%	328	0.4%	232	1.1%	926	0.4%
Furniture & Home Furnishings	52	3.8%	335	2.0%	200	2.5%	2,076	2.3%	410	1.9%	3,719	1.7%
Eating & Drinking Places	58	4.2%	975	6.0%	361	4.5%	4,236	4.6%	994	4.7%	12,499	5.6%
Miscellaneous Retail	105	7.6%	803	4.9%	401	5.0%	2,811	3.1%	1,008	4.7%	5,614	2.5%
<b>Finance, Insurance, Real Estate Summary</b>	<b>108</b>	<b>7.8%</b>	<b>881</b>	<b>5.4%</b>	<b>844</b>	<b>10.4%</b>	<b>6,157</b>	<b>6.7%</b>	<b>2,461</b>	<b>11.5%</b>	<b>24,065</b>	<b>10.7%</b>
Banks, Savings & Lending Institutions	35	2.5%	77	0.5%	202	2.5%	585	0.6%	588	2.8%	4,418	2.0%
Securities Brokers	5	0.4%	15	0.1%	75	0.9%	310	0.3%	197	0.9%	1,471	0.7%
Insurance Carriers & Agents	11	0.8%	164	1.0%	113	1.4%	1,711	1.9%	404	1.9%	5,313	2.4%
Real Estate, Holding, Other Investment Offices	57	4.1%	624	3.8%	454	5.6%	3,551	3.9%	1,271	6.0%	12,862	5.7%
<b>Services Summary</b>	<b>495</b>	<b>35.8%</b>	<b>6,455</b>	<b>39.4%</b>	<b>3,103</b>	<b>38.4%</b>	<b>41,251</b>	<b>45.0%</b>	<b>8,537</b>	<b>40.0%</b>	<b>104,253</b>	<b>46.3%</b>
Hotels & Lodging	24	1.7%	602	3.7%	106	1.3%	1,965	2.1%	233	1.1%	8,853	3.9%
Automotive Services	42	3.0%	603	3.7%	226	2.8%	2,271	2.5%	751	3.5%	4,243	1.9%
Motion Pictures & Amusements	32	2.3%	931	5.7%	193	2.4%	2,546	2.8%	501	2.3%	7,835	3.5%
Health Services	43	3.1%	675	4.1%	402	5.0%	14,952	16.3%	1,010	4.7%	24,220	10.8%
Legal Services	15	1.1%	119	0.7%	254	3.1%	1,216	1.3%	1,009	4.7%	6,936	3.1%
Education Institutions & Libraries	14	1.0%	695	4.2%	77	1.0%	2,853	3.1%	225	1.1%	9,732	4.3%
Other Services	325	23.5%	2,831	17.3%	1,846	22.8%	15,448	16.8%	4,807	22.5%	42,434	18.9%
<b>Government</b>	<b>22</b>	<b>1.6%</b>	<b>942</b>	<b>5.8%</b>	<b>115</b>	<b>1.4%</b>	<b>3,335</b>	<b>3.6%</b>	<b>387</b>	<b>1.8%</b>	<b>10,491</b>	<b>4.7%</b>
<b>Unclassified Establishments</b>	<b>56</b>	<b>4.0%</b>	<b>45</b>	<b>0.3%</b>	<b>373</b>	<b>4.6%</b>	<b>287</b>	<b>0.3%</b>	<b>988</b>	<b>4.6%</b>	<b>482</b>	<b>0.2%</b>
<b>Totals</b>	<b>1,383</b>	<b>100.0%</b>	<b>16,366</b>	<b>100.0%</b>	<b>8,081</b>	<b>100.0%</b>	<b>91,713</b>	<b>100.0%</b>	<b>21,328</b>	<b>100.0%</b>	<b>225,006</b>	<b>100.0%</b>

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.0%	26	0.0%	16	0.1%	96	0.0%
Mining	1	0.1%	1	0.0%	3	0.0%	3	0.0%	10	0.0%	41	0.0%
Utilities	2	0.1%	7	0.0%	6	0.1%	72	0.1%	11	0.1%	119	0.1%
Construction	102	7.4%	610	3.7%	648	8.0%	4,626	5.0%	1,592	7.5%	11,536	5.1%
Manufacturing	66	4.8%	827	5.1%	311	3.8%	6,326	6.9%	721	3.4%	10,412	4.6%
Wholesale Trade	90	6.5%	786	4.8%	457	5.7%	4,600	5.0%	1,014	4.8%	9,092	4.0%
Retail Trade	271	19.6%	2,429	14.8%	1,240	15.3%	11,795	12.9%	3,234	15.2%	27,179	12.1%
Motor Vehicle & Parts Dealers	37	2.7%	295	1.8%	270	3.3%	2,725	3.0%	827	3.9%	8,211	3.6%
Furniture & Home Furnishings Stores	33	2.4%	232	1.4%	103	1.3%	828	0.9%	193	0.9%	1,455	0.6%
Electronics & Appliance Stores	8	0.6%	60	0.4%	79	1.0%	1,303	1.4%	189	0.9%	2,164	1.0%
Bldg Material & Garden Equipment & Supplies Dealers	30	2.2%	383	2.3%	122	1.5%	1,103	1.2%	285	1.3%	1,839	0.8%
Food & Beverage Stores	23	1.7%	401	2.5%	124	1.5%	1,739	1.9%	342	1.6%	4,508	2.0%
Health & Personal Care Stores	24	1.7%	152	0.9%	92	1.1%	1,050	1.1%	225	1.1%	1,990	0.9%
Gasoline Stations	8	0.6%	33	0.2%	32	0.4%	136	0.1%	95	0.4%	447	0.2%
Clothing & Clothing Accessories Stores	20	1.4%	97	0.6%	103	1.3%	422	0.5%	301	1.4%	1,192	0.5%
Sport Goods, Hobby, Book, & Music Stores	17	1.2%	273	1.7%	62	0.8%	661	0.7%	141	0.7%	1,069	0.5%
General Merchandise Stores	10	0.7%	121	0.7%	46	0.6%	676	0.7%	129	0.6%	1,973	0.9%
Miscellaneous Store Retailers	54	3.9%	335	2.0%	177	2.2%	952	1.0%	437	2.0%	1,976	0.9%
Nonstore Retailers	7	0.5%	48	0.3%	31	0.4%	200	0.2%	69	0.3%	356	0.2%
Transportation & Warehousing	74	5.4%	1,414	8.6%	336	4.2%	5,707	6.2%	699	3.3%	8,370	3.7%
Information	21	1.5%	575	3.5%	156	1.9%	1,766	1.9%	412	1.9%	5,100	2.3%
Finance & Insurance	51	3.7%	257	1.6%	400	4.9%	2,673	2.9%	1,231	5.8%	11,507	5.1%
Central Bank/Credit Intermediation & Related Activities	35	2.5%	75	0.5%	207	2.6%	591	0.6%	618	2.9%	4,507	2.0%
Securities, Commodity Contracts & Other Financial	6	0.4%	18	0.1%	80	1.0%	371	0.4%	209	1.0%	1,687	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	11	0.8%	164	1.0%	113	1.4%	1,711	1.9%	404	1.9%	5,313	2.4%
Real Estate, Rental & Leasing	76	5.5%	1,090	6.7%	532	6.6%	4,929	5.4%	1,473	6.9%	14,361	6.4%
Professional, Scientific & Tech Services	150	10.8%	1,423	8.7%	994	12.3%	6,678	7.3%	2,800	13.1%	21,740	9.7%
Legal Services	19	1.4%	132	0.8%	281	3.5%	1,330	1.5%	1,079	5.1%	7,257	3.2%
Management of Companies & Enterprises	2	0.1%	4	0.0%	16	0.2%	71	0.1%	36	0.2%	121	0.1%
Administrative & Support & Waste Management & Remediation	76	5.5%	773	4.7%	491	6.1%	4,645	5.1%	1,189	5.6%	10,206	4.5%
Educational Services	19	1.4%	705	4.3%	112	1.4%	2,939	3.2%	300	1.4%	9,673	4.3%
Health Care & Social Assistance	57	4.1%	967	5.9%	505	6.2%	16,506	18.0%	1,277	6.0%	30,837	13.7%
Arts, Entertainment & Recreation	33	2.4%	973	5.9%	185	2.3%	2,866	3.1%	432	2.0%	7,447	3.3%
Accommodation & Food Services	88	6.4%	1,628	9.9%	478	5.9%	6,317	6.9%	1,254	5.9%	21,653	9.6%
Accommodation	24	1.7%	602	3.7%	106	1.3%	1,965	2.1%	233	1.1%	8,853	3.9%
Food Services & Drinking Places	64	4.6%	1,026	6.3%	373	4.6%	4,351	4.7%	1,021	4.8%	12,800	5.7%
Other Services (except Public Administration)	127	9.2%	909	5.6%	721	8.9%	5,519	6.0%	2,255	10.6%	14,521	6.5%
Automotive Repair & Maintenance	25	1.8%	100	0.6%	142	1.8%	618	0.7%	543	2.5%	2,055	0.9%
Public Administration	22	1.6%	942	5.8%	116	1.4%	3,370	3.7%	388	1.8%	10,531	4.7%
Unclassified Establishments	56	4.0%	45	0.3%	371	4.6%	280	0.3%	984	4.6%	464	0.2%
<b>Total</b>	<b>1,383</b>	<b>100.0%</b>	<b>16,366</b>	<b>100.0%</b>	<b>8,081</b>	<b>100.0%</b>	<b>91,713</b>	<b>100.0%</b>	<b>21,328</b>	<b>100.0%</b>	<b>225,006</b>	<b>100.0%</b>

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